



**ECLAT  
DIGITAL**

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# OCEAN


SCIENTIFIC RENDERING  
& LIGHTING ANALYSIS



Digitize your physical sample  
to a reliable virtual material for  
accurate in situ visualization

# SCIENCE BASED TECHNOLOGY

Ocean™ uses spectral measurements to generate physically true images and data for engineering applications that require appearance accuracy.

		3D Rendering
<b>APPEARANCE ACCURACY</b>		
◆ Spectral data	✓ Yes	✗ No
◆ Polarization effects	✓ Yes	✗ No
◆ Material complexity	✓ Very high	✗ Basic
<b>PHYSICAL ORIENTED</b>		
◆ Physical units	✓ Yes	✗ No
◆ Optical measurements	✓ Yes	✗ No
◆ Colorimetry	✓ Accurate	✗ Unreliable
<b>3D MANAGEMENT</b>		
◆ Scene complexity	✓ Very high	✓ Very high
◆ Polygon number	✓ Very high	✓ Very high



## PREDICT YOUR MATERIAL APPEARANCE

At scale & in situ, in real-world conditions



## ANALYZE OPTICAL PERFORMANCES

For R&D development or specification needs



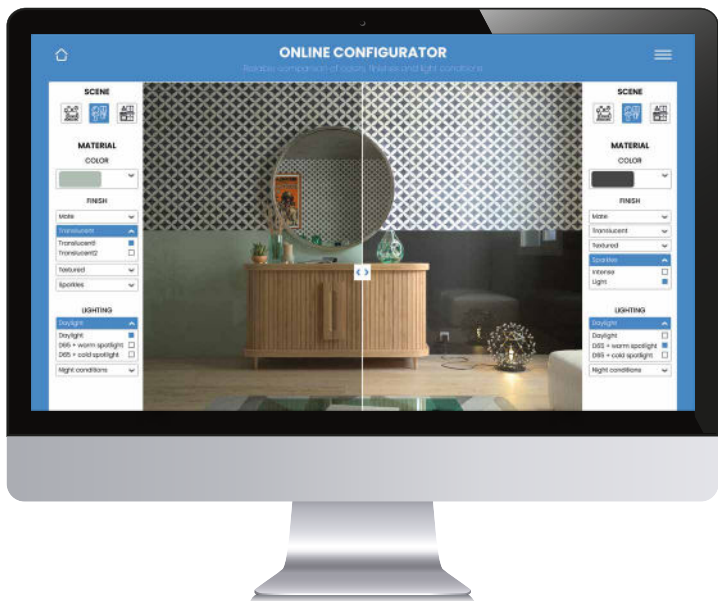
# ONLINE CATALOGUE & CONFIGURATOR

## ISSUES

- ▶ Require a higher degree of visual accuracy than traditional online catalogs.
- ▶ Need realistic in situ visualization.

Ocean™ generates highly accurate renderings for online catalogues that simulate real-world scenario, enabling end-clients to test & compare materials against aesthetic & technical requirements efficiently.

- ▶ Examine materials in different scenarios
- ▶ Test scenes and lighting conditions
- ▶ Observe subtle visual effects in real-world conditions



## BENEFITS

- ▶ Powerful differentiation asset
- ▶ Improve conversions
- ▶ Enhance customer trust
- ▶ Faster decision-making



# RESEARCH & MEASUREMENTS

## VIRTUAL OPTICAL LAB

With less than 0.1%\* deviation from real-world measurements, Ocean™ is a valuable asset for R&D, providing **PRECISE VIRTUAL MEASUREMENT TOOLS** to validate optical models and prototype new materials.

\*CIE 171:2006



## TOOLS & FEATURES



### LIGHT QUANTIFICATION TOOLS:

Glare analysis, photometry, radiometry, spectral imaging, colorimetry, illumination maps, irradiance views...



### VIRTUAL INSTRUMENTS & SENSORS:

Integrating spheres, 45:0 spectrophotometer BSDF capture instrument... Fisheye, spherical, orthographic, aberrated, standard cameras...



### ADVANCED TECHNOLOGIES:

Full-spectral calculations, exact solution of geometric optics, bidirectional path tracing, light polarization...



### OPEN FORMATS:

To ensure the best control over your input and output data.

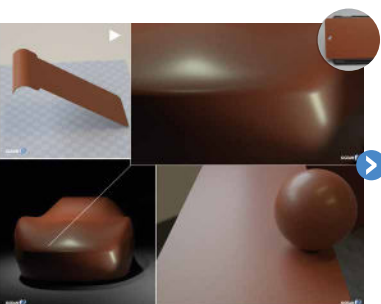


# DEVELOPMENT & SPECIFICATIONS

## ISSUES

- ▶ Develop material with complex visual effects.
- ▶ Need to understand its optical behavior on various shapes & environments.

Ocean™ : a single tool to evaluate optical & aesthetic performances. Create custom scenarios to accurately visualize challenging materials:



▶ applied to specific geometry



▶ in interaction with real-world light & environmental conditions



▶ to obtain accurate image & data sets for your own use.

## BENEFITS

- ▶ Reliable environment for observations
- ▶ Speed up the iteration process
- ▶ Accelerate communication with internal & external stakeholders



Your solution to accelerate  
time to market, reduce waste  
and optimize product design



Take a look at  
our use cases

## CONTACT US



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